



March 4, 2002

Dear Monitor Manufacturer:

In order to ensure that the ENERGY STAR[®] label continues to denote the most energy-efficient products and accelerate the market penetration of energy-efficient technologies, ENERGY STAR periodically evaluates and revises its specifications. As you may know, we began revisiting the current ENERGY STAR specification for monitors last fall, including meeting individually with several manufacturers at the COMDEX show. After carefully assessing the marketplace and soliciting input from industry stakeholders, ENERGY STAR has decided to move forward with the development of a new specification for monitors. This decision was reached for two key reasons:

- ENERGY STAR market penetration for monitors is above 90 percent, which means the label isn't currently distinguishing the top energy performers; and
- New technologies have entered the marketplace with significant energy benefits.

As always, the revision of this and all ENERGY STAR specifications is an open process and we welcome and appreciate your input. To that end, we have scheduled an industry meeting on April 29-30, 2002 in San Francisco. This meeting will be held in concert with TCO's discussion on revision of its monitor specification. If you are able to attend this industry meeting, please RSVP to Mehernaz Polad of ICF Consulting, mpolad@icfconsulting.com, (202) 862-1175. More details will follow over the next month, and you are encouraged to visit the ENERGY STAR Product Development Web site at <http://yosemite1.epa.gov/estar/consumers.nsf/content/productsindex.htm> to learn more about the event.

A draft ENERGY STAR proposal will be sent to all monitor partners in April to allow time for industry to review the proposal and provide feedback at the April meeting. In an effort to reflect the current and future marketplace, ENERGY STAR may take a different approach in its new monitor specification, which to date has focused solely on sleep modes.

As an existing partner, your input is very valuable during this specification revision process. We will contact you again in the near future with a draft proposal and meeting announcement. In the meantime, please feel free to contact me at hershberg.craig@epa.gov if you have questions or concerns. Thank you.

Sincerely,

Craig Hershberg, Product Manager
ENERGY STAR for Office Equipment and Consumer Electronics